

Privacy Policy for Visitors of our LinkedIn Presence

We, the SIKA Dr. Siebert und Kühn GmbH & Co. KG, Struthweg 7-9, 34260 Kaufungen, Germany, phone: +49 5605 803 0, E-Mail: info@sika.net, set out below which of your data we process, acting as processor of our LinkedIn presence. Should you have any questions relating to data protection, our data protection officer would be happy to respond at sika@dsb-moers.de. Further contact details can be found at www.dsb-moers.de.

We use our LinkedIn presence to provide information about our company, products and services, combined with the opportunity for users to interact with us in a targeted manner. We are processing personal data basing on Art. 6 (1) f GDPR. Our legitimate interest is, in particular, our business interest in sharing information with our users and being able to communicate with them.

Before we publish pictures of persons, we ask for your consent (legal basis: Art. 6 (1) a GDPR), or we make a written contractual agreement with your (legal basis: Art. 6 (1) b GDPR). In exceptional cases we may publish pictures based on our legitimate interest for making information about our company available (legal basis: Art. 6 (1) f GDPR).

We entered into a data processing agreement with LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland: <https://de.linkedin.com/legal/l/dpa>.

It is not excluded that data may be processed by systems outside the European Economic Area. LinkedIn has committed itself to comply with the European General Data Protection Regulation. A data transfer to systems outside the EU only takes place if the requirements of Art. 44 ff. GDPR are observed. You can learn more by clicking https://www.linkedin.com/help/linkedin/answer/62533?trk=microsites-frontend_legal_privacy-policy&lang=en.

For information relating to LinkedIn's privacy policy please check back at: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy.

Data disclosure to authorities requires the existence of overriding statutory provisions.

Use of Insight Data

We operate online advertisement on LinkedIn and use Insight Data provided by LinkedIn, in order to evaluate the behaviour of our target group resp. users in the context of interaction with our site. The precise target group advertising is a legitimate interest of our company. LinkedIn users are informed; the main responsibility for such data collection lies with LinkedIn. A Joint Controller Addendum (JCA) has been closed. Conflicting interests of users are not overriding (publication of individual target group optimized advertising). Our legal basis is Art. 6 (1) f GDPR in conjunction with the JCA. For information relating to LinkedIn's Joint Controller Addendum please check back at: <https://legal.linkedin.com/pages-joint-controller-addendum>. In case you assert your rights against us, we will pass your concerns on to LinkedIn in accordance with the addendum.

Your right to information, rectification, deletion, object and data portability

You may avail yourself of your right to information, rectification and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are

still legally obligated to retain, access to your data will be restricted (blocked). The same applies to an appeal. You may avail yourself of your right to data portability if the recipient and ourselves have the technical means.

In case you require to assert your rights towards LinkedIn, we shall pass your concern on to LinkedIn. For more information regarding your rights against LinkedIn to access and control your personal data, please visit the LinkedIn privacy statement, clause 4.2: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy.

For more details on how to initiate assertion of your rights towards LinkedIn directly (e. g. account settings, downloads or requests), please see https://www.linkedin.com/help/linkedin/answer/50191?trk=microsites-frontend_legal_privacy-policy&lang=de.

Right of appeal

You have the option at any time to lodge an appeal with a data protection supervisory authority.

Currency of and changes to this privacy statement

We reserve the right to change the content of this privacy statement at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy statement on our website.

Date of this statement: 01.12.2022