

Data protection information for visitors to our Facebook-Fanpage

We, the SIKA Dr. Siebert und Kühn GmbH & Co. KG, Struthweg 7-9, 34260 Kaufungen, Germany, phone: +49 5605 803 0, E-Mail: info@sika.net, explain below which of your data we process operating our Facebook-Fanpage. Should you have any questions relating to data protection, you can contact us by email at sika@dsb-moers.de at any time, our data protection officer would be happy to respond. Further contact details can be found at www.dsb-moers.de.

Joint controllers

With Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, a Joint Control Agreement has been completed, which you have access to on

<https://www.facebook.com/legal/terms/dataprocessing>

https://www.facebook.com/legal/terms/page_controller_addendum

Meta Platforms Ireland Ltd. assumes the primary responsibility acc. to the European Data Protection Regulation (GDPR).

To learn more about the Facebook privacy statement, please visit <https://www.facebook.com/privacy/explanation>

Purpose: Presentation of the company as well as interaction with our users

The purpose of data processing on our fan page is to provide information on our products and services and simultaneously allowing users a targeted interaction with us. The data processing is legally based on Art. 6 paragraph 1 lit. f GDPR. Our legitimate interest is in particular our economic interest, the exchange of information with our users and to communicate with them.

To operate the fan page, we use service providers that have been separately bound to maintain confidentiality and committed to data protection. Data disclosure to authorities requires the existence of overriding statutory provisions.

If pictures are published; this is done via consent (legal basis: Art. 6 paragraph 1 lit. a GDPR), on basis of a contractual agreement (legal basis: Art. 6 paragraph 1 lit. b GDPR) and, in exceptional cases, on basis of legitimate interests. Legal basis: Art. 6 paragraph 1 lit. f GDPR in conjunction with § 23 paragraph 1 N° 3 of the law on copyright in works of art and photography.

Use of Facebook-Insights

We operate online advertisement on Facebook and use Facebook Insights in order to evaluate the behaviour of our target group resulting from interaction with our website. The precise target group advertising is a legitimate interest of our company. Facebook users are informed; the main responsibility for such data collection lies with Meta Platforms Ireland Ltd. Conflicting interests of users are not overriding (publication of individual target group optimized advertising). Our legal basis is Art. 6 paragraph 1 lit. f GDPR.

Transfer to third countries

It is not excluded that data may be processed by systems outside the European Economic Area. A data transfer to third countries will only take place if the requirements of Art. 44 ff. GDPR are met.



Your right to information, rectification, deletion, object and data portability

You may avail yourself of your right to information, rectification and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). The same applies to an appeal. You may avail yourself of your right to data portability if the recipient and ourselves have the technical means.

In case you require to assert your rights towards Meta Platforms Ireland Ltd., we shall pass your concerns on to Meta Platforms Ireland Ltd.

Right of appeal

You have the option at any time to lodge an appeal with a data protection supervisory authority.

Currency of and changes to this privacy statement

We reserve the right to update our privacy statement at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy statement on our website.

Date of this statement: 01.12.2022